



Quiz

Commercialisation of Intellectual Property

1. Which of the following types of intellectual property is a sign used to distinguish goods and services from those of another trader?
 - a. Patents
 - b. Trade marks
 - c. Designs
 - d. Copyright
2. Which of the following is a type of moral right?
 - a. Right of integrity
 - b. Right of attribution
 - c. Right to stop false attribution of a work
 - d. All of the above
3. Which of the following is NOT a registrable protection in Australia?
 - a. Trade marks
 - b. Designs
 - c. Copyright
 - d. Patents
4. What is an assignment of intellectual property?
 - a. A grant of permission by one party to another party to use some or all of their intellectual property rights for a fee or royalty

- b. The transfer of right, title and interest in intellectual property from one party to another
 - c. Where two or more independent companies enter into an agreement to undertake a common project
 - d. Both A and B
5. Which of the following is an advantage for a licensor in entering into an exclusive licence agreement?
- a. The ability to licence to a greater number of licensees for a low price
 - b. That there is no need to expend money in commercialising
 - c. That there is no need for negotiations
 - d. A lower licence fee

Answers:

1. B 2. D 3. C 4. B 5. B