

Quiz

Summary of technology, media and IP law 2018

- 1. Which of the following will be affected by the GDPR?
 - a. Australian businesses which have an establishment in the EU
 - b. Australian businesses which offer goods and services to individuals in the FU
 - c. Australian businesses which monitor the behaviour of individuals in the EU
 - d. All of the above
- 2. Why did Milorad Trkulja bring a claim against Google for defamation?
 - a. Because Google searches of his name failed to return any photos of him
 - b. Because Google searches of his name brought up unflattering photos of him
 - c. Because Google searches of his name brought up images of underworld figures
 - d. Because Google searches of his name brought up inaccurate information about his life

- 3. In 2018 the *Copyright Act 1968 (Cth)* safe harbour provisions were extended. To which of the following does this extension not apply?
 - a. Cultural institutions
 - b. Online service providers
 - c. People with disabilities
 - d. Educational institutions
- 4. What changes will there be as a result of the two Bills amending Australia's IP laws?
 - a. It will be easier for parallel importers to rely on the parallel importation defense
 - b. It will be riskier for companies to make unjustified threats
 - c. There will likely be a phasing out of the innovation patent system
 - d. All of the above
- 5. Which of the following is addressed by the ACCC inquiry into digital platforms?
 - a. The ability and incentive of key digital platforms to favour their own businesses interests through their market power and presence across multiple markets
 - b. Digital platforms' impact on the ability of content creators to monetize their content
 - c. The lack of transparency in digital platforms' operations for advertisers, media businesses and consumers
 - d. All of the above

Answers:

1. d 2. c 3. b 4. d 5. d