



Quiz

IP Audits Necessary Business Hygiene Check

1. Which of the following IP doesn't need registration to protect it?
 - a. Business name
 - b. Trade mark
 - c. Design
 - d. Copyright.

2. When should your business carry out an IP audit?
 - a. Only when you want to sell
 - b. Only when you start up
 - c. Only when you start up and when you sell
 - d. Throughout the life of your business.

3. Which of the following are part of a business's intangible assets?
 - a. Domain
 - b. Facebook page
 - c. Software source codes
 - d. Confidential material.

4. Which of the following is necessary to maintain copyright?
 - a. Copyright symbol
 - b. Copyright symbol and date
 - c. Copyright symbol and date with the phrase 'all rights reserved'
 - d. None of the above.

5. How long does it take to get a trade mark?
- a. Instantaneous online
 - b. Three months
 - c. No less than 12 months
 - d. Over 18 months.

Answers:

1. D 2. D 3. All of them 4. D 5. C